

JAIDYN LANDRY

SALES AND OPERATIONS

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CORE SKILLS

Consultative sales
Customer service
Troubleshooting
Store operations
Team coordination
Employee onboarding
Vendor coordination
Business correspondence

BUSINESS TOOLS

Microsoft 365
Google Workspace
Shopify, Squarespace, Wix
Canva
Adobe Creative Cloud
Workflow automation

EDUCATION

Algonquin College
Electrical Engineering Technician
diploma
2024

Carleton University
Studies in electrical engineering
2018 - 2020

St. Mary's High School
High school diploma
2014 - 2018

RECOGNITION

DECA Waterloo regional winner,
entrepreneurship category.

Air Cadets corporal.

PROFILE

Sales and operations professional with experience in retail, telecom, financial services, and live events. Promoted to Assistant Manager at Derand Motorsports and ranked among Neo Financial's top 10 sales performers nationally. Brings consultative selling, team coordination, customer troubleshooting, and practical business automation skills.

PROFESSIONAL EXPERIENCE

Assistant Manager

Derand Motorsports | Jul 2023 - Nov 2025

Promoted from Sales Representative to Assistant Manager; coordinated daily store operations, customer interactions, and team activities.

Assessed customer requirements, explained product options, and recommended solutions suited to their needs.

Sales Representative

Telus | Feb 2023 - Apr 2023

Resolved customer concerns through troubleshooting and needs-based conversations; developed customer relationships to support retention and satisfaction.

Sales Specialist

Neo Financial | Jul 2022 - Feb 2023

Ranked among the top 10 sales performers nationally and exceeded monthly targets through consultative selling and customer needs assessment.

Sales and Operations Associate

Purple Poppy | Apr 2020 - Jul 2022

Supported store operations, customer service, and new-employee onboarding while managing competing daily priorities.

Event Coordinator and CEO

Basstime Canada | Jan 2019 - 2021

Planned and delivered live events, coordinating vendors, logistics, a small team, and on-site operations.

BUSINESS TOOLS AND WORKFLOW IMPROVEMENT

Built Auto Calendar Printer, a working internal automation that generates delivery schedule PDFs and emails daily and two-week views.

Created Bike Finder / PDF Processor to index product documents and generate Excel catalogs, plus Spec Sheet Maker to produce product sheets from PDF templates.